

MARCH 8-10, 2019



M C M I N N V I L L E

WINE & FOOD
CLASSIC ~ SIP!

EVERGREEN AVIATION
& SPACE MUSEUM



This Nonprofit Event Is a Benefit for
CHILDREN'S EDUCATION
at St. James Catholic School

Painting by John Stromme

THE REGION'S BEST WINERIES ♦ FINE CUISINE ♦ BREWERIES & DISTILLERIES ♦ ARTISTS & ARTISANS ♦ LIVE MUSIC

2019 SPONSORSHIP OPPORTUNITIES

Our 26th Year is Going to Be the Best Yet!

McMinnville Wine & Food Classic — Sip! is a 501c3 Nonprofit Organization

A LEGACY OF LEARNING

2019 marks the 26th year that McMinnville Wine & Food Classic – Sip! has brought together Willamette & Yamhill Valley wineries, chefs, bakers, breweries, distilleries, artists, artisans, and musicians...

All for the benefit of children.

MWFC is a 501c3 nonprofit organization supporting children's education at St. James School. What you may not know about St. James School is that it operates primarily on donations and funds made possible by sponsors like you. Your support makes a life-enhancing impact on a child's education and personal enrichment at one of the most critical development times—the preschool and elementary school years.



THE 2019 EVENT

We're excited to bring our sponsors, exhibitors and attendees an elevated experience for our 26th Annual McMinnville Wine & Food Classic featuring...

The Region's Best Wineries
Fine Cuisine
Breweries & Distilleries
Artists & Artisans
Live Music

2019 brings a fresh new line-up of wineries, food makers, breweries, distilleries, artists, artisans and musicians. Tried and true favorites will be returning as well to create an event to remember at the Evergreen Aviation & Space Museum.



SPONSORSHIP OPPORTUNITIES

Not only does your support make a difference in children’s lives throughout our community, but it also provides you and your organization with...

Brand Recognition, Exposure & Positive PR

We have made some exciting changes to McMinnville Wine & Food Classic’s presence:

Branding & Marketing • Website • Social Media

And with those changes come elevated exposure for our sponsors. Take a look at the benefits that come with your sponsorship...



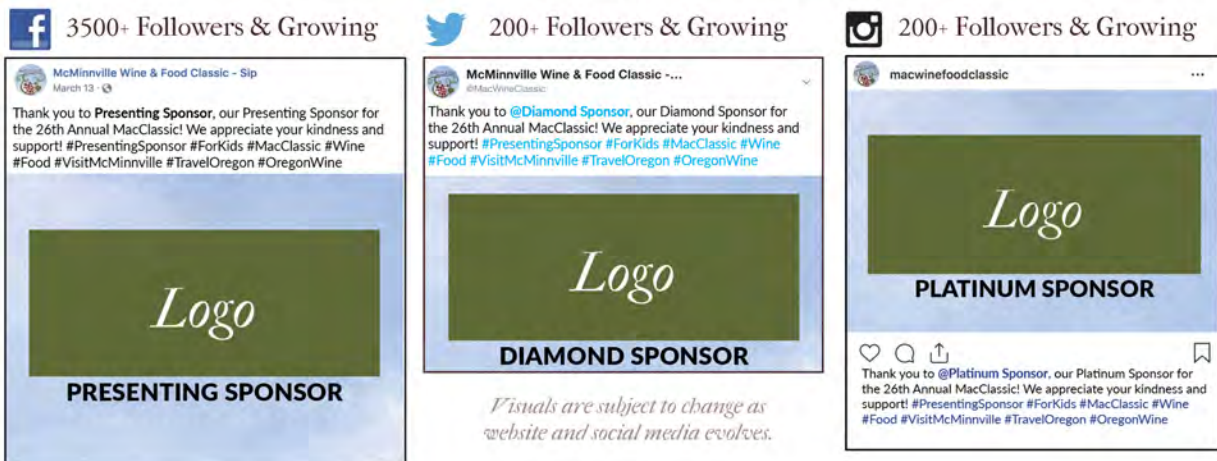
Presenting Sponsor on Masthead Throughout Website
Logo with Link to Sponsor’s Website on Rotating Banner

Logo with Link to Sponsor’s Website

Our 2018 Event Generated 35.4K Website Hits

Inbound links to your website page from our website page add value to your search engine rankings.

SOCIAL MEDIA — FACEBOOK, TWITTER & INSTAGRAM



Visuals are subject to change as website and social media evolves.

McMinnville Wine & Food Classic Sponsorship Opportunities 2019

| | PRESENTING \$15,000 | DIAMOND \$10,000 | PLATINUM \$7500 | GOLD \$5000 | SILVER \$4000 |
|---|---|---|--|--|--|
| # Available | 1 | 2 | 3 | 4 | 5 |
| EVENT AMENITIES | | | | | |
| Booth | Large | Standard | Standard | Standard | Standard |
| VIP 3-Day Passes | 5 | 2 | 1 | 1 | |
| Company Passes | 25 | 20 | 15 | 10 | 8 |
| Tasting Coupons | 5 per Pass | 5 per Pass | 5 per Pass | 5 per Pass | 5 per Pass |
| Winemakers' Dinner | 8 | 4 | 4 | 2 | 2 |
| EXCLUSIVES | MWFC Presented By Sponsor | Diamond Plus Saturday Glasses 1 available +\$2000 | Platinum Plus Winemakers' Dinner 1 available +\$2500 | Gold Plus Friday Glasses 1 available +\$2000 | Silver Plus Sunday Glasses 1 available +\$1000 Volunteer Shirts 1 available +\$1000 Trolley 1 available +\$1000 Wine Competition 1 available +\$1000 Music 1 available +\$1000 Transportation 1 available +\$1000 |
| WEBSITE PRESENSE | | | | | |
| Website Masthead (displays for 8 months) | Presented by Name Masthead | | | | |
| Website Home Page (displays for 8 months) | Premium Presented by Logo + Link | Logo + Link | Logo + Link | Logo + Link | Logo + Link |
| Website Sponsor Page (displays for 8 months) | Logo + Link | Logo + Link | Logo + Link | Logo + Link | Logo + Link |
| ADVERTISING | | | | | |
| Print Advertising (larger than 3x5) | Presented by + Logo | Logo | Logo | | |
| Digital Advertising (larger than 500px x 500px) | Presented by + Logo | Logo | Logo | | |
| SOCIAL MEDIA | | | | | |
| E-Mail Blasts | Presented by + Logo | Name | Name | Name | Name |
| Social Media Header (Facebook, Twitter, Instagram) | Presented by + Logo | | | | |
| Social Media Event Listings (Facebook, Universe Ticket Sales, Others where Applicable) | Presented by + Logo | Name + @/# | Name + @/# | Name + @/# | Name + @/# |
| Social Media Blasts (Facebook, Twitter, Instagram) | Presented by @/# on All Event Blasts Logo/@/# 1/Month J,F,M | Logo/@/# 1 Exclusive Event Day | Logo/@/# 1 Exclusive Event Day | Logo/@/# 1 Exclusive Event Day | Logo/@/# 1 Exclusive Event Day |
| PRESS | | | | | |
| Press Releases | Presented by | Name | Name | Name | |
| Interviews | Presented by | | | | |
| PRINT MATERIALS | | | | | |
| Event Print Tickets | Logo | | | | |
| Event Digital Tickets | Logo | Logo | | | |
| Event Poster | Presented by + Logo | Logo | Logo | Logo | |
| Event Rack Card | Presented by + Logo | Logo | Logo | Logo | |
| EVENT LOCATION | | | | | |
| Banners | Banner 10x5 | Banner 5x3 | Banner 5x3 | Banner 5x3 | Banner 5x3 |
| Signage | Name and/or Logo All Event Signage | | | | |
| Slideshow | Presented by + Logo | Logo | Logo | Logo | Name |
| Program | Full Page Ad | ½ Page Ad | ¼ Page Ad | 1/8 Page Ad | 1/8 Page Ad |

McMinnville Wine & Food Classic Sponsorship Opportunities 2019

| | BRONZE \$3,500 | ENTHUSIAST \$3,000 | EPICURIAN \$2,500 | ARTISAN \$2,000 | PATRON \$1,000 |
|---|-----------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| # Available | 5 | 10 | 10 | unlimited | unlimited |
| EVENT AMENITIES | | | | | |
| Booth | Standard | | | | |
| VIP 3-Day Passes | | | | | |
| Company Passes | 6 | 6 | 4 | 2 | 2 |
| Tasting Coupons | 5 per Pass | 5 per Pass | 5 per Pass | 5 per Pass | 3 per Pass |
| Winemakers' Dinner | | | | | |
| WEBSITE PRESENSE | | | | | |
| Website Masthead (displays for 8 months) | | | | | |
| Website Home Page (displays for 8 months) | Logo + Link | Logo + Link | Logo + Link | | |
| Website Sponsor Page (displays for 8 months) | Logo + Link | Logo + Link | Logo + Link | Logo + Link | Logo + Link |
| ADVERTISING | | | | | |
| Print Advertising (larger than 3x5) | | | | | |
| Digital Advertising (larger than 500px x 500px) | | | | | |
| SOCIAL MEDIA | | | | | |
| E-Mail Blasts | Name Closing Event Blast | Name Closing Event Blast | Mention Closing Event Blast | Mention Closing Event Blast | Mention Closing Event Blast |
| Social Media Header (Facebook, Twitter, Instagram) | | | | | |
| Social Media Event Listings (Facebook, Universe Ticket Sales, Others where Applicable) | Name + @/# | | | | |
| Social Media Blasts (Facebook, Twitter, Instagram) | Name + @/# 1 All-Sponsor Blast | Mention 1 All-Sponsor Blast | Mention 1 All-Sponsor Blast | Mention 1 All-Sponsor Blast | Mention 1 All-Sponsor Blast |
| PRESS | | | | | |
| Press Releases | | | | | |
| Interviews | | | | | |
| PRINT MATERIALS | | | | | |
| Event Print Ticket | | | | | |
| Event Digital Tickets | | | | | |
| Event Poster | | | | | |
| Event Rack Card | | | | | |
| EVENT LOCATION | | | | | |
| Banners | | | | | |
| Signage | | | | | |
| Slideshow | Name | Name | | | |
| Program | Mention | Mention | Mention | Mention | Mention |

**Interested in Becoming a Places to Stay Partner for an exclusive website listing?
Contact macclassic@macclassic.org for more information.**

Annual Sponsors — Commit for 3+ Years to Lock in Your Sponsorship Rate and Benefits!

ALL FOR THE BENEFIT OF CHILDREN

Please join us by sponsoring McMinnville Wine & Food Classic. You'll...

Be part of a cherished community event.

Make a difference in the lives of children.

Have fun celebrating our 26th year!



M C M I N N V I L L E
WINE & FOOD
C L A S S I C ~ S I P !



SPONSORSHIP PARTICIPATION

Yes! We would like to sponsor McMinnville Wine & Food Classic — Sip!

Company Name _____

Primary Contact _____

Address _____

Phone _____ Fax _____

E-Mail _____

Website _____

Sponsorship Level _____ Amount _____

I agree to the Sponsorship Level indicated above. I commit to _____ year(s)
to secure my Sponsorship Level and its 2019 cost.

Name of Authorized Representative _____

(signature) (title) (date)

Graphics/Logo Contact Name _____

E-Mail _____ Phone _____

PLEASE FAX OR E-MAIL YOUR COMPLETED FORM TO:

sponsors@macclassic.org • fax: 503-472-5201

SPONSORSHIP PAYMENT PAYABLE TO

St. James Catholic School • 206 NE Kirby St • McMinnville, OR 97128

Questions? Please call 503-472-2661 or e-mail sponsors@macclassic.org